



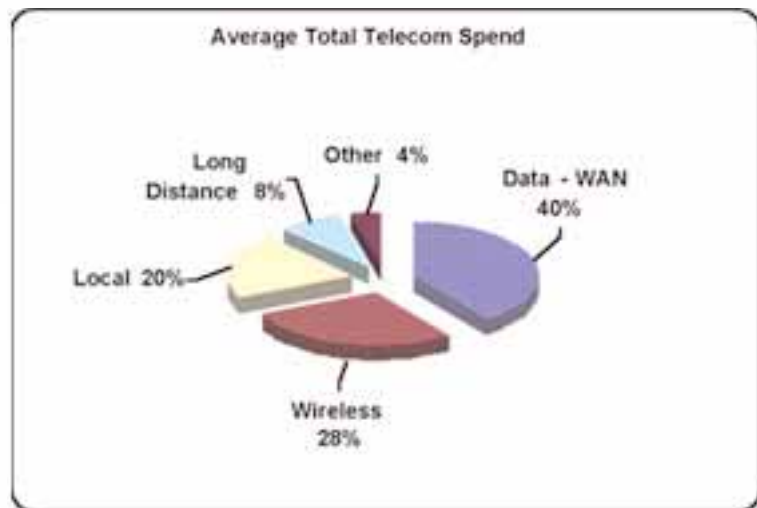
A telecommunications
consulting firm

Last Year, for the First time in History

Wireless spending (\$89 billion), outpaced Long Distance (\$78 billion)

Are you comfortable with what your company is paying toward wireless?

Wireless expenses are a major portion of any company's total telecom spend and are expected to continue to increase dramatically.



Are you aware there are over 15 different areas that can affect how much you pay for wireless services? Market research shows that if a company is not aware of techniques to identify cost reduction and savings methods, they will over-spend by 15-25% on wireless services. Vendors appreciate this additional profit added to their bottom line.

Some companies have understood the effects of the changing landscape and moved the profits away from the wireless companies and back to their own bottom line, for example:

- One of the largest North American based independent oil and gas producers with services worldwide, obtained a 32% reduction in monthly wireless costs.
- One of the US top 20 independent exploration and production companies (Central United States), with approximately 1000 employees worldwide, realized a \$30,000 annual reduction in wireless costs (22% per month), plus first year savings of \$28,000 (17%) through contract re-negotiation.

"Cell phone audit finds county still wasteful"